

Melbourne Cup Carnival



The Melbourne Cup Carnival is an unparalleled four day celebration of racing, style, fashion and glamour. For one week in spring, fabulous Flemington becomes the focus of the nation's corporate, social and equine activity.

Experience the 2011 Melbourne Cup Carnival, highlighted by the running of the Emirates Melbourne Cup, with premium two night accommodation packages at your choice of a great range of hotels and Carnival venues.

The Carnival is a celebration not to be missed and never to be forgotten.

Melbourne Cup Carnival

AAMI Victoria Derby Day

Saturday 29 October 2011

AAMI Victoria Derby Day is considered by most racing purists to be the best single day of thoroughbred racing in Australia, if not the world. The day provides a sizzling start to the racing week. Be sure to wear the traditional black and white outfit.

Emirates Melbourne Cup Day

Tuesday 1 November 2011

It's the greatest day on the Australian sporting and social calendar – the one day when everyone, young and old, stops to partake in this unique cultural tradition. At 3pm on the first Tuesday in November, the nation comes to a standstill for 200 heart-pounding seconds to watch the running of this great race.

Crown Oaks Day

Thursday 3 November 2011

Crown Oaks Day – the Ultimate Style Day is the traditional ladies day, where women celebrate feminine elegance and the heritage of Ladies Day at Flemington. This day is also the final of Myer Fashions on the Field.

Emirates Stakes Day

Saturday 5 November 2011

The Melbourne Cup Carnival concludes with Emirates Stakes Day, featuring Victoria's premier 1600m event, the Group 1 Emirates Stakes. Recognised as the Carnival's family day, the focus is on family fun with an abundance of activities arranged for children.



Banks @ Ascot



BANKS @ ASCOT 2010



This very popular Melbourne Cup Carnival location provides something for everyone within an enclosure that boasts a brilliant raceday vibe.

The outdoor Banks @ Ascot enclosure delivers an exciting experience for racegoers looking to immerse themselves in the party atmosphere that the Carnival has become renowned for.

All the racing action will be offered on a superscreen, while an entertainment area will feature live entertainment between races. The leafy alfresco surrounds provide the ideal area in which to relax and make a base for the day.

Guests also have access to all general public areas around the racecourse. There is also the option to upgrade to a reserved seating area in

the Lawn Stand to see the races live (not available on Emirates Stakes Day).

The Banks @ Ascot will also offer tote facilities, bookmakers, bar and catering outlets, with a selection of take-away and gourmet style food and beverages available for purchase.

INCLUDES:

- Admission to Flemington Racecourse
- Admission to the Banks @ Ascot enclosure
- Racebook for each guest
- Access to a seat in a reserved section of the Lawn Stand (optional extra)

See page 16 for 2 night accommodation and ticket packages including entry to The Banks @ Ascot.

Carbine Marquee



CARBINE MARQUEE 2010



Picture a colourfully decorated marquee with a vibrant, festive atmosphere located on the banks of the Maribyrnong River, at the western end of the racecourse.

Here you are greeted with a complimentary drink on arrival, followed by a delicious buffet lunch and afternoon tea.

You can watch the racing action from the comfort of the marquee on one of several television screens, or see it live from the seating area in the Lawn Stand just a short stroll away. In the courtyard you'll have access to a bookmaker and tote facilities, as well as a relaxing outdoor seating area next to the river.

INCLUDES:

- Admission to Flemington Racecourse
- Admission to the Carbine Marquee
- Racebook for each guest
- Reserved seat at a table for the day inside the marquee
- Access to a seat in a reserved section of the Lawn Stand
- Buffet lunch
- Afternoon tea
- Complimentary drink in the marquee on arrival

See page 16 for 2 night accommodation and ticket packages including entry to the Carbine Marquee.

Melbourne Cup Carnival Packages

AAMI Victoria Derby Day Saturday 29 October 2011

PACKAGE INCLUDES:

- 2 nights accommodation
- Return coach transfers from Melbourne Airport to hotel
- Return train/tram tickets to Flemington Racecourse on 29 October
- Admission to selected raceday venue

PRICE PER PERSON TWIN SHARE

VALID 28 – 29 OCT 11	PAGE	BANKS @ ASCOT	BANKS @ ASCOT with Lawn Stand	CARBINE MARQUEE
All Seasons Kingsgate Hotel ★★★ Standard Double	19	\$408	\$492	\$678
Travelodge Southbank Melbourne ★★★★★ Guest Room	27	\$459	\$543	\$729
Travelodge Docklands ◆◆◆◆ Guest Room	26	\$465	\$549	\$735
Mercure Melbourne Spring Street ★★★★★ Standard City View	25	\$472	\$556	\$742
Citigate Albert Park Melbourne ★★★★★ Citigate	38	\$487	\$571	\$757
Vibe Savoy Hotel Melbourne ★★★★★☆ Guest Room	34	\$499	\$583	\$769
The Sebel Albert Park Melbourne ★★★★★☆ Sebel Queen	41	\$505	\$589	\$775
Citigate Melbourne ★★★★★☆ Citigate	27	\$523	\$607	\$793
Docklands Apts Grand Mercure ★★★★★☆ 1 Bedroom 2 Bedroom 2 Bath Harbour View	28	\$621 \$776	\$705 \$860	\$891 \$1046
The Sebel Melbourne ★★★★★☆ Studio Suite	32	\$621	\$705	\$891
Crown Promenade Hotel ★★★★★☆ Standard	33	\$707	\$791	\$977
Crown Metropol ◆◆◆◆◆ Luxe	33	\$803	\$887	\$1073

Crown Oaks Day Thursday 3 November 2011

PACKAGE INCLUDES:

- 2 nights accommodation
- Return coach transfers from Melbourne Airport to hotel
- Return train/tram tickets to Flemington Racecourse on 3 November
- Admission to selected raceday venue

PRICE PER PERSON TWIN SHARE

VALID 2 – 3 NOV 11	PAGE	BANKS @ ASCOT	BANKS @ ASCOT with Lawn Stand	CARBINE MARQUEE
Citigate Albert Park Melbourne ★★★★★ Citigate	38	\$350	\$440	\$596
Citigate Melbourne ★★★★★☆ Citigate	27	\$359	\$449	\$605
The Sebel Albert Park Melbourne ★★★★★☆ Sebel Queen	41	\$369	\$459	\$615
Mercure Melbourne Spring Street ★★★★★ Standard City View	25	\$371	\$461	\$617
All Seasons Kingsgate Hotel ★★★ Standard Double	19	\$378	\$468	\$624
Travelodge Southbank Melbourne ★★★★★ Guest Room	27	\$497	\$587	\$743
Travelodge Docklands ◆◆◆◆ Guest Room	26	\$501	\$591	\$747
Vibe Savoy Hotel Melbourne ★★★★★☆ Guest Room	34	\$543	\$633	\$789
Docklands Apts Grand Mercure ★★★★★☆ 1 Bedroom 2 Bedroom 2 Bath Harbour View	28	\$591 \$746	\$681 \$836	\$837 \$992
The Sebel Melbourne ★★★★★☆ Studio Suite	32	\$591	\$681	\$837
Crown Promenade Hotel ★★★★★☆ Standard	33	\$677	\$767	\$923
Crown Metropol ◆◆◆◆◆ Luxe	33	\$773	\$863	\$1019

Emirates Melbourne Cup Day Tuesday 1 November 2011

PACKAGE INCLUDES:

- 2 nights accommodation
- Return coach transfers from Melbourne Airport to hotel
- Return train/tram tickets to Flemington Racecourse on 1 November
- Admission to selected raceday venue

PRICE PER PERSON TWIN SHARE

VALID 31 OCT – 1 NOV 11	PAGE	BANKS @ ASCOT	BANKS @ ASCOT with Lawn Stand	CARBINE MARQUEE
All Seasons Kingsgate Hotel ★★★ Standard Double	19	\$438	\$606	\$768
Citigate Albert Park Melbourne ★★★★★ Citigate	38	\$463	\$631	\$793
The Sebel Albert Park Melbourne ★★★★★☆ Sebel Queen	41	\$482	\$650	\$812
Citigate Melbourne ★★★★★☆ Citigate	27	\$486	\$654	\$816
Mercure Melbourne Spring Street ★★★★★ Standard City View	25	\$502	\$670	\$832
Travelodge Southbank Melbourne ★★★★★ Guest Room	27	\$557	\$725	\$887
Travelodge Docklands ◆◆◆◆ Guest Room	26	\$561	\$729	\$891
Vibe Savoy Hotel Melbourne ★★★★★☆ Guest Room	34	\$603	\$771	\$933
Docklands Apts Grand Mercure ★★★★★☆ 1 Bedroom 2 Bedroom 2 Bath Harbour View	28	\$651 \$806	\$819 \$974	\$981 \$1136
The Sebel Melbourne ★★★★★☆ Studio Suite	32	\$651	\$819	\$981
Crown Promenade Hotel ★★★★★☆ Standard	33	\$737	\$905	\$1067
Crown Metropol ◆◆◆◆◆ Luxe	33	\$833	\$1001	\$1163

Emirates Stakes Day Saturday 5 November 2011

PACKAGE INCLUDES:

- 2 nights accommodation
- Return coach transfers from Melbourne Airport to hotel
- Return train/tram tickets to Flemington Racecourse on 5 November
- Admission to selected raceday venue

PRICE PER PERSON TWIN SHARE

VALID 4 – 5 NOV 11	PAGE	BANKS @ ASCOT	CARBINE MARQUEE
Travelodge Southbank Melbourne ★★★★★ Guest Room	27	\$331	\$475
Travelodge Docklands ◆◆◆◆ Guest Room	26	\$340	\$484
Mercure Melbourne Spring Street ★★★★★ Standard City View	25	\$341	\$485
All Seasons Kingsgate Hotel ★★★ Standard Double	19	\$348	\$492
Vibe Savoy Hotel Melbourne ★★★★★☆ Guest Room	34	\$364	\$508
Crown Promenade Hotel ★★★★★☆ Standard	33	\$399	\$543
Citigate Albert Park Melbourne ★★★★★ Citigate	38	\$427	\$571
The Sebel Albert Park Melbourne ★★★★★☆ Sebel Queen	41	\$445	\$589
Crown Metropol ◆◆◆◆◆ Luxe	33	\$447	\$591
Citigate Melbourne ★★★★★☆ Citigate	27	\$463	\$607
Docklands Apts Grand Mercure ★★★★★☆ 1 Bedroom 2 Bedroom 2 Bath Harbour View	28	\$561 \$716	\$705 \$860
The Sebel Melbourne ★★★★★☆ Studio Suite	32	\$561	\$705